

Ad Agency Raters Matrix

Submission	A	B	C	Average	Average + LBE score	
Sensis	74	79	84	79	87	Rank 1
Company B	60	68	67	65	73	
Company C	56	63	64	61	69	
Company D	45	54	55	51.33	59.33	
Company E	42	42	48	44	52	
Company F	38	37	45	40	48	
Company G	30	31	38	33	41	