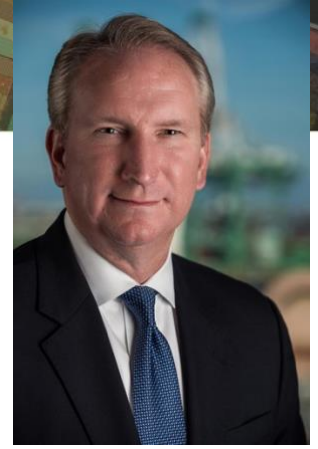




# EUGENE D. SEROKA

Executive Director



Gene Seroka is the Executive Director of the Port of Los Angeles, the busiest container port in North America. Confirmed by Los Angeles City Council in June 2014, the Port has experienced a series of historic, record-breaking performances since his appointment.

As Executive Director, Seroka interacts with a wide range of stakeholders, including Port customers around the globe, industry partners, elected and appointed officials at all levels, business leaders and local residents. A respected global trade expert, Seroka has advocated for rules-based trade agreements that benefit American exporters and manufacturers.

Since the pandemic-induced buying surge generated by American consumers in the second half of 2020, the Port of Los Angeles has eclipsed multiple monthly cargo records and recorded eight out of 10 highest-performing quarters in its 115-year history. The Port set two new milestones for the Western Hemisphere in June 2021 as the first port to process 10 million Twenty-Foot Equivalent Units (TEUs) in a 12-month period and in May 2021 the first port to process 1 million TEUs in a single month.

Seroka has distinguished himself as a leader throughout his illustrious career in shipping, global logistics and executive management. He received the esteemed Stanley T. Olafson Award from the Los Angeles Area Chamber of Commerce in 2023, recognizing his work in the world trade industry and leadership of the nation's busiest container port. The Containerization & Intermodal Institute named Seroka the 2021 recipient of the Connie Award, one of the most coveted honors in the maritime industry. Lloyd's List has recognized Seroka as the preeminent source on the supply chain, which earned him a spot in the 2021 Top 100 most influential people in shipping. Also in 2021, the Inland Empire Economic Partnership honored Seroka with its Lifetime Achievement Award, recognizing decades of leadership and accomplishments in the supply chain, logistics and maritime industry. In 2023, the Asian American Architects/Engineering Association honored Seroka with its President Award. Seroka has been named one of the most influential people in Los Angeles by the Los Angeles Business Journal and featured on the LA500 list each year since 2016.

In 2020, Supply Chain Dive named Seroka Executive of the Year for his leadership throughout the pandemic. Seroka—who lived in China during the 2002-2004 SARS epidemic—led the Port's response to the global health crisis, keeping cargo flowing as an essential service to the nation. In March 2020, former Mayor Eric Garcetti named Seroka the Chief Logistics Officer for the City of Los Angeles, while concurrently serving as the Port's Executive Director.

As chief of America's top port, he is responsible for managing a \$2 billion budget, advancing major capital projects, growing trade volume and promoting innovative, sustainable practices that strengthen the region's economy. Under his direction, the Port has taken a leadership role in adopting cutting-edge technologies to improve the reliability, predictability and efficiency of the flow of cargo across global seaborne trade. In 2017, Seroka oversaw the Port's launch of the first-of-its-kind digital information portal, Port Optimizer™, and has championed for ports around the world to share critical supply chain data and analytics.

## **Seroka / Bio / Page Two**

While serving as Executive Director, Seroka has been appointed to serve on five federal committees to enhance the speed and efficiency of cargo movement and supply chain optimization, including the Office of the U.S. Trade Representative Intergovernmental Policy Advisory Committee, U.S. Department of Commerce Advisory Committee on Supply Chain Competitiveness, U.S. Maritime Administration Marine Transportation System National Advisory Committee, Federal Maritime Commission Supply Chain Innovation Team and U.S. Department of Transportation Bureau of Transportation's former Port Performance Freight Statistics Working Group.

He currently serves a Vice President for North America of the International Association of Ports and Harbors and on the Boards of Directors for the American Association of Port Authorities, California Association of Port Authorities and Alameda Corridor Transportation Authority.

Seroka's footing in the maritime industry was established as a sales support representative at American President Lines (APL) Limited's Cincinnati office in 1988. After several key overseas positions in China, Indonesia, Singapore and the United Arab Emirates, he returned to the U.S. in 2010 to become President – Americas for the shipping line in Phoenix where he managed APL's Liner Shipping business, including 1,000 employees, and was responsible for all commercial, port terminal, intermodal, land transportation and labor activities throughout the region.

Seroka holds an MBA and Bachelor of Science in Marketing from the University of New Orleans.