



News Release

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NINE FREE THINGS TO DO AT THE LOBSTER FESTIVAL THIS WEEKEND

For Immediate Release

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SEPTEMBER 8, 2014 - SAN PEDRO, CA. - Free parking at the 15th Annual Port of Los Angeles Lobster Festival, Sept. 12, 13 and 14, is only the beginning of free things to do this weekend. The Lobster Festival is full of family friendly excitement, and kids under 12 are admitted free.

“This year there are more free things to do at the Lobster Festival, starting the moment you drive into the parking lot” said Jim Hall, President of International Lobster Festivals, Inc., producers of the Port of Los Angeles Lobster Festival. “Starting with free parking, free Red Car rides and free admission for kids under 12, we have filled the festival with free attractions like test driving the new Genze Electric Scooter, checking out a Red Bull Global Rallycross car, and winning tickets to attend their race in San Pedro next weekend, or being among the first to scope out the radical new three-wheel car from Elio Motors. Ford Motor Company will be exhibiting a selection of their latest models. For adults there will be free wine tasting all weekend from Cupcake Vineyards and Rex Goliath wine.” For kids and non-drinkers there will be free samples of SAMU Thai Coconut Water.

"There is no better entertainment and dining bargain than the Port of Los Angeles Lobster Festival," said Hall. "We deliver a day of dynamic family entertainment and a delicious fresh cooked lobster meal for less than the meal would cost in a restaurant. Any one of our 16 music

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acts would cost you at least \$20.00 or more to see in a club, but at the lobsterfest they are free with the price of admission.”

Admission is \$10.00 for adults, kids under 12 get in free. \$1.00 discount admission coupons are widely available and even downloadable at lobsterfest.com. Conveniently located at the end of the 110 Harbor Freeway, parking and shuttle buses are free. 2014 festival hours are: 5 pm to 11 pm, Friday, September 12; 11 am to 11 pm, Saturday, September 13; 11 am to 7 pm, Sunday, September 14.

The Port of Los Angeles Lobster Festival is sponsored by the Port of Los Angeles, Budweiser, KROQ, YELP!, OC Weekly. The festival has raised over \$250,000 for local charities. Principal non-profit beneficiaries of the 2014 Lobster Festival are Harbor Interfaith Services, Wounded Warrior Project, and the San Pedro Rotary Club.

For more information visit our website at www.lobsterfest.com.

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