

## **EXPORTING BASICS** an Introductory Seminar

Virtual Webinar, Wednesday, August 11, 2021 10:00 AM – 11:30 AM REGISTER

## **LEARN ABOUT EXPORTING**

- Prepare Your Company to Export
- Find Foreign Markets
- Finance and Insure Exports
- Logistics to Get Your Products Overseas

This introductory seminar provides an overview of exporting basics, with the goal of assisting small and medium sized businesses entry into international markets. It summarizes the key elements of exporting, including finding overseas customers, markets, costs, and introduces one to valuable resources and services.

Any questions, reach the Trade Connect Team at: <u>TradeConnect@portla.org</u>



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## **SPEAKERS & EVENT PARTNERS**