

Ad Agency Raters Matrix - 2024

Submission	A	B	C	Average	Average + LBE score	Place
PROPOSER A	90	87	97	91.33333	91.3	2
PROPOSER B	67	75	75	72.33	72.3	7
PROPOSER C	80	90	90	86.67	86.7	3
PROPOSER D	80	89	89	86	86.0	4
PROPOSER E	85	77	87	83	83.0	5
PROPOSER F	71	71	80	74	74.0	6
PROPOSER G	56	55	64	58.33	58.3	12
PROPOSER H	70	63	63	65.33	65.3	9
Sensis, Inc.	90	95	100	95	103.0	1
PROPOSER I	60	61	68	63	63.0	10
PROPOSER J	60	59	68	62.33	62.3	11
PROPOSER K	45	35	40	40	40.0	13
PROPOSER L	67	66	60	64.33	72.3	7