

RECOMMENDATION APPROVED AND
RESOLUTION NO. 15-7752 ADOPTED
BY THE BOARD OF HARBOR COMMISSIONERS

February 5, 2015

Amcloses

AMBER M. KLESGES
Board Secretary



Executive Director's
Report to the

Board of Harbor Commissioners

DATE: FEBRUARY 5, 2015

FROM: ENGINEERING

SUBJECT: RESOLUTION NO. 15-7752 APPROVAL OF CEREMONIAL
NAMING AND SIGNAGE PLACEMENT ALONG A PORTION OF 22ND
STREET BETWEEN SIGNAL STREET AND MINER STREET

SUMMARY:

Staff recommends the approval of naming the portion of 22nd Street between Signal Street and Miner Street, and installing ceremonial signage at this location, in recognition of Mr. Leonard J. Aube, the Executive Director of the Annenberg Foundation, in honor of his career in the philanthropic community and his respected participation and development of the public-private partnership between the City of Los Angeles Harbor Department (Harbor Department) and the non-profit entity AltaSea at the Port of Los Angeles (AltaSea). There is no financial impact for the proposed action to the Harbor Department.

RECOMMENDATIONS:

It is recommended that the Board of Harbor Commissioners (Board):

1. Declare, pursuant to the authority granted under City of Los Angeles Charter Section 651(a) wherein the Board of Harbor Commissioners has possession, management and control over all harbor and port improvements, including streets in the Harbor District, that the portion of 22nd Street between Signal Street and Miner Street shall be ceremonially named "Leonard Aube Way" in recognition of his career in the philanthropic community and more specifically his role in the public-private partnership between the Harbor Department and AltaSea at the Port of Los Angeles to develop an urban marine research and innovation center at the Port of Los Angeles;
2. Approve the installation of "Leonard Aube Way" ceremonial signage at the intersections of 22nd Street and Signal Street and 22nd Street and Miner Street, locations which are within the Harbor District; and
3. Adopt Resolution No. 15-7752.

DATE: JANUARY 22, 2015

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SUBJECT: APPROVAL OF CEREMONIAL NAMING AND SIGNAGE PLACEMENT

DISCUSSION:

Background/Context – Leonard J. Aube, the Executive Director of the Annenberg Foundation is a much respected philanthropist in the community. As Executive Director of the Annenberg Foundation, he has overseen the award of \$4.3 billion in grants to more than 3,100 nonprofits in 35 countries in a wide range of program areas.

On November 7, 2013, the Board approved Lease No. 904 with Rockefeller Philanthropy Advisor, Inc. with subsequent lease assignment to the nonprofit organization AltaSea for the development and operation of an urban marine research center. AltaSea will be a leading world-class urban marine research and innovation center at the LA Waterfront in San Pedro. Currently, the project is in the conceptual design phase. The center will bring together researchers and scientists from major colleges and universities, government agencies and industries to study and develop innovative global solutions to benefit generations to come. Mr. Aube is one of the founding trustees of AltaSea and played an instrumental role in the development of the public-private partnership with the Harbor Department.

In recognition of Mr. Aube's work and efforts to establish this world-class urban marine research and innovation center, it is recommended that the Board of Harbor Commissioners approve the recommendation that a portion of 22nd Street in front of the future AltaSea site be ceremonially named "Leonard Aube Way".

ENVIRONMENTAL ASSESSMENT:

The proposed action is approval of re-naming a portion of 22nd Street and installation of ceremonial signage. As an activity involving the installation of signs which are accessory to existing facilities, the Director of Environmental Management has determined that the proposed action is exempt from the requirements of the California Environmental Quality Act (CEQA) in accordance with Article III Class 11(1) of the Los Angeles City CEQA Guidelines.

ECONOMIC BENEFITS:

This Board Action will have no employment impact.

FINANCIAL IMPACT:

There is no financial impact for the proposed action to the Harbor Department. The City of Los Angeles Department of Transportation will fabricate and install the ceremonial signs.

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SUBJECT: APPROVAL OF CEREMONIAL NAMING AND SIGNAGE PLACEMENT

CITY ATTORNEY:

The City Attorney's Office has reviewed this Board Report and the proposed action raises no legal issues at this time. There is no financial impact for the proposed action to the Harbor Department.

FIS Approval:  (initials)

CA Approval:  (initials)


Chief Harbor Engineer for


ANTONIO V. GIOIELLO, P.E.
Head of Development

APPROVED:


EUGENE D. SEROKA
Executive Director

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