



**THE PORT
OF LOS ANGELES**

Executive Director's
Report to the
Board of Harbor Commissioners

DATE: DECEMBER 4, 2013

FROM: PUBLIC RELATIONS

**SUBJECT: RESOLUTION NO. _____ - APPROVAL OF AN
AGREEMENT BETWEEN THE CITY OF LOS ANGELES
HARBOR DEPARTMENT AND THE LOS ANGELES MARITIME
INSTITUTE FOR THE TOPSAIL YOUTH SAILING TRAINING
PROGRAM**

SUMMARY:

The Los Angeles Maritime Institute's (LAMI) TopSail Youth Sail Training Program (TopSail) provides support of the City-wide programs for at-risk youths. The TopSail educational program exposes students to the rigors and discipline of sailing tallships and at the same time teaches teamwork, responsibility and leadership skills. The City of Los Angeles Harbor Department (Harbor Department) has sponsored this program since 1992. On July 25, 2013, the Board of Harbor Commissioners (Board) approved Amendment No. 1 to Agreement 10-2890 providing funding through December 31, 2013, in the amount of \$175,000.

Funding for the TopSail program in the amount of \$350,000 is included in the Public Relations Division FY 2013/14 budget. The proposed new agreement will provide funding through the end of the current fiscal year (FY) 2013/14, in the amount of \$175,000 consistent with the balance of funds budgeted for FY 2013/14. At the direction of the Board, the Public Relations Division will implement a new competitive process for sponsorship funding in FY 2014/15. LAMI will be encouraged to participate in this new program.

RECOMMENDATION:

It is recommended that the Board of Harbor Commissioners (Board):

1. Find that in accordance with the Los Angeles City Charter Section 1022, the scope of work of the proposed agreement is of a temporary and occasional nature and is best completed by a contractor on an interim basis;

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2. Authorize the Executive Director to execute and the Board Secretary to attest to the proposed agreement between the City of Los Angeles Harbor Department and the Los Angeles Maritime Institute, located at Berth 73, Suite 2, San Pedro, CA 90731, for a total not-to-exceed amount of \$175,000; and
3. Adopt Resolution No. _____.

DISCUSSION:

Background/Context – TopSail is a program of the Los Angeles Maritime Institute, a non-profit, public benefit corporation which operates in conjunction with the Los Angeles Maritime Museum. TopSail is an experiential education program which has been in operation since 1992. The program consists of three to five one-day sails in and around San Pedro Bay with the option of a multi-day voyage, usually to Catalina Island. TopSail programs use the twin brigantines, *Exy Johnson* and *Irving Johnson*, the official tallships of the City of Los Angeles. The Harbor Department's sponsorship of \$350,000 for FY 2013/14 subsidizes the \$606,660 estimated cost of providing 180 days of sailing for students.

TopSail is recognized as a highly successful program that promotes teamwork, teaches responsibility and encourages leadership and self-esteem by providing character-building opportunities. At the same time, the participants receive educational information regarding the Port of Los Angeles (Port) and the maritime industry. For some of the participants, the TopSail voyages represent their first awareness of the Port and its impacts. Testimonials from educators, participants and others indicate that the TopSail experience has served to encourage the majority of the students to stay in school and lead more productive lives.

The proposed agreement requires LAMI to target schools and youth organizations with a large population of at-risk students (Transmittal No. 1) aged 10 to 19, within the City's fifteen Council Districts. This approach is less structured than previous agreements which specifically targeted schools that were part of LA Bridges Program and later in Gang Reduction Youth Development (GRYD) schools. Limiting the potential pool of schools increased the difficulty in marketing the TopSail program and made it difficult to fill the sailing days required by the agreement.

LAMI reports that between June and December, the period covered by the last amendment to their agreement, they have booked a total of 86 sailing days, which is nearly half of their total goal of 180 sail days goal for the year. As there are still several weeks left until the end of the contract, there is a possibility that

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some booked groups may cancel, so there may be changes to the running counts provided in the monthly update reports and final quarterly reports required under the agreement. Success in meeting the 180 sail days goal will be considered in future potential agreements with the LAMI TopSail program.

Past Board Actions –

Agreement #	Term	Amount
Agreement No. 1952	Two-Year Term FY 1997/98 & 1998/99	\$200,000 per year
Agreement No. 2068	Two-Year Term FY 1999/00 & 2000/01	\$200,000 per year
Agreement No. 2177	Three-Year Term FY 2001/02, 2002/03 and 2003/04	\$300,000 per year
Amendment to Agreement No. 2177	Approved funds for capital repayment costs of the twin brigantines	Additional \$467,000 per year for each of the three years for a total of \$767,000 per year
Agreement No. 2330	Three-Year Term FY 2004/05, 2005/06 and 2006/07	\$450,000 per year
Agreement No. 2581	Three-Year Term FY 2007/08, 2008/09 and 2009/10	1st Year - \$525,000 2 nd Year - \$540,750 3 rd Year - \$556,972
Agreement No. 10-2890	Three-Year Term FY 2010/11, 2011/12 and 2012/13	\$350,000 per year
Amendment to Agreement No. 10-2890	Approved additional funding	\$175,000 For remainder of 2013 calendar year

ENVIRONMENTAL ASSESSMENT:

The proposed action is approval of an agreement with TopSail to provide funding for the program through the end of the current fiscal year. As an administrative activity, the Director of Environmental Management has determined that the proposed action is exempt from the requirements of the California Environmental

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Quality Act (CEQA) in accordance with Article II Section 2(f) of the Los Angeles City CEQA Guidelines.

ECONOMIC BENEFITS:

Approval of the proposed agreement will support 1 direct and 1 secondary one-year equivalent jobs for the five-county region.

FINANCIAL IMPACT:


Funding for six months at \$175,000 is available in the budget for FY 2013/14 in cost center 0220, account 52031, and program 621. Total funds to be expended by this agreement will be \$175,000. This payment is 50% of the \$350,000 budgeted for this sponsorship.


CITY ATTORNEY:


The Office of the City Attorney has reviewed and approved the proposed agreement as to form and legality.

TRANSMITTAL:

1. Agreement between the City of Los Angeles and the Los Angeles Maritime Institute


THERESA ADAMS LOPEZ
Director Public Relations


ARLEY M. BAKER
Senior Director Communications


CYNTHIA RUIZ
Deputy Executive Director, External Relations

APPROVED:


GARY LEE MOORE, P.E.
Interim Executive Director

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