

**MAYOR ERIC GARCETTI
CITY OF LOS ANGELES**

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**MAYOR GARCETTI APPOINTS CITYWIDE PANEL TO GUIDE LA WATERFRONT
DEVELOPMENT STRATEGY**

SAN PEDRO, Calif. – Mayor Garcetti today announced the formation of a high-level city task force that will be responsible for advising him on an integrated community development strategy for the LA Waterfront, an emerging visitor destination located in the Port of Los Angeles-adjacent areas of San Pedro and Wilmington.

The new panel will be tasked with reviewing various city assets that could benefit or impact LA Waterfront development; identifying possible funding sources from other government agencies, such as grants or bonds; and determining strategies for attracting private investment capital. The Panel will meet regularly to facilitate each department reporting back to the Mayor’s office with its initial findings within 90 days.

“In the past decade, the Port has invested hundreds of millions of dollars in public access infrastructure, and now we need a focused effort on developing a commercial base of businesses to improve the quality of life for residents and attract visitors from around the world,” said Mayor Garcetti. “Further enhancement of the LA Waterfront is an important part of my economic plan. The area has great potential for generating new jobs, businesses and more tourism.

“The LA Waterfront is a citywide asset that can benefit greatly from the thinking and cooperation of all relevant city departments represented on this new panel,” added Garcetti. “While the Port’s proposed Public Access Investment Plan is an important first step in developing an integrated LA Waterfront strategy, we must also strategically leverage our citywide assets to take the LA Waterfront to the next level of commercial success.”

“This action illustrates Mayor Garcetti’s responsiveness to the Harbor communities’ desire to see a revitalized LA Waterfront. This taskforce brings accountability to the process of everyone working together to build a successful destination,” said Los Angeles City Councilman Joe Buscaino, whose district includes the San Pedro and Wilmington areas. “While the Port has accomplished a great deal in driving LA Waterfront revitalization, we’ll need all city departments working together to realize its full potential and public access benefits.”

The LA Waterfront Panel will be chaired by Kelli Bernard, the city’s Deputy Mayor of Economic Development, and will include representatives from the following city departments and bureaus:

- Recreation and Parks
- Water & Power
- Street Services Bureau, Public Works
- Transportation
- Housing Authority
- City Planning
- Economic and Workforce Development
- Engineering Bureau, Public Works
- Sanitation Bureau, Public Works
- Cultural Affairs
- Port of Los Angeles
- Los Angeles Tourism and Convention Board
- Housing and Community Investment Department

“We look forward to collaborating with the various city departments on the next phase of LA Waterfront development,” said Executive Director Gene Seroka. “We’re grateful for Mayor Garcetti’s leadership in forming this citywide panel to guide future initiatives.”

A 20-minute drive from downtown Los Angeles, the LA Waterfront features the USS IOWA battleship, museums, restaurants, the World Cruise Center, a walking promenade, recreational boating, shopping and more, all against the backdrop of the nation’s busiest cargo port and the iconic Vincent Thomas Bridge.

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