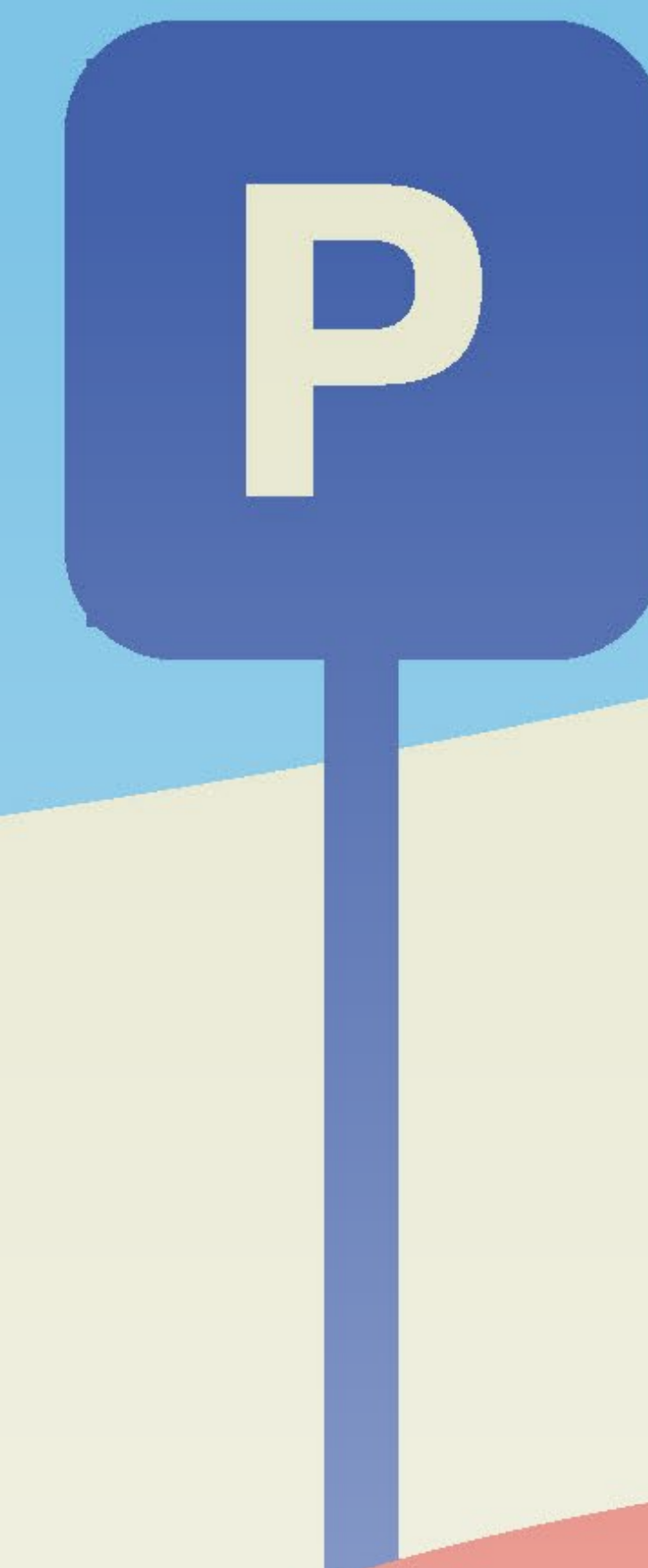


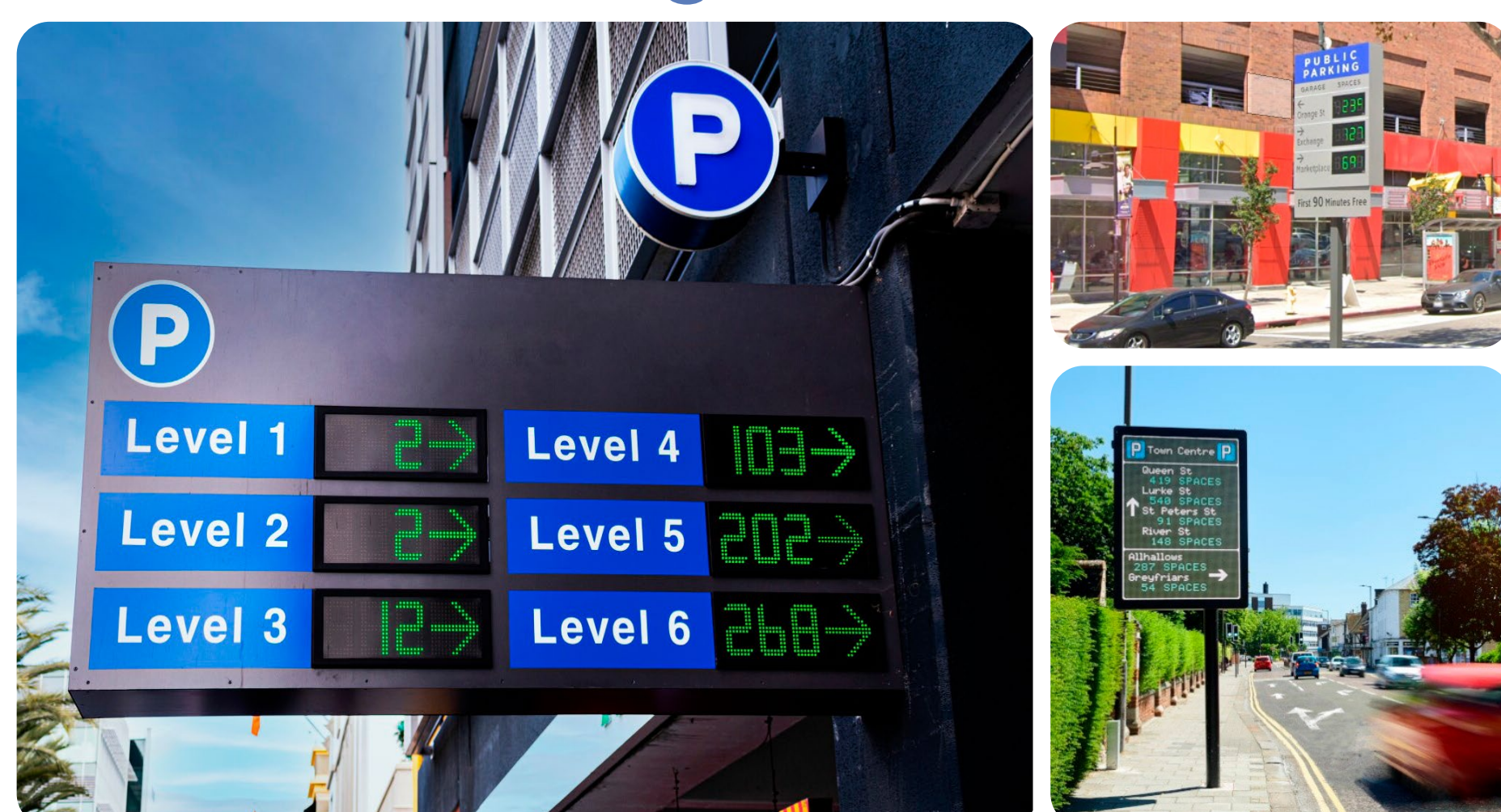
PARK ONCE, STAY ALL DAY



Parking & Traffic Management Best Practices

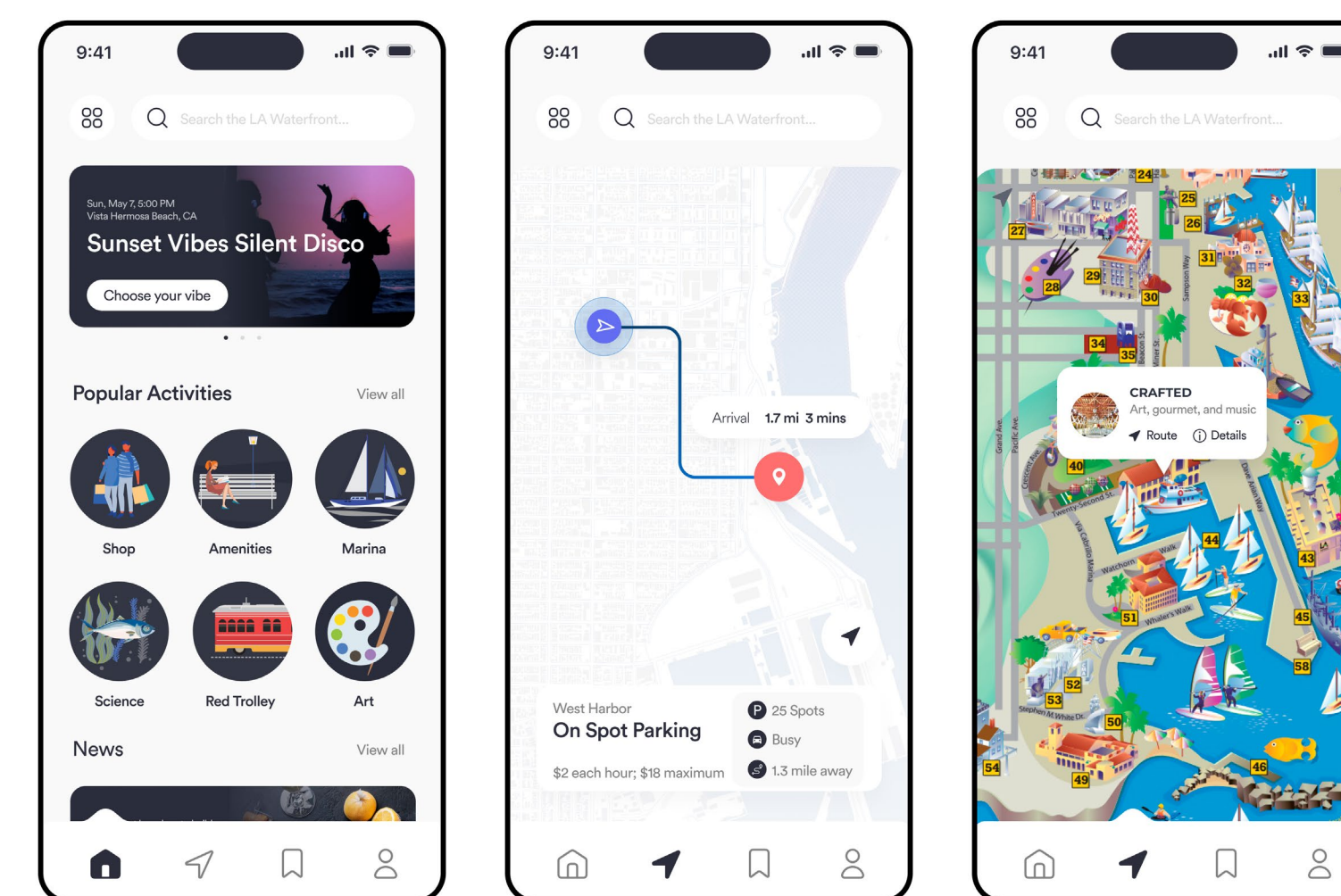
- Encourage visitors to park in one place, and visit multiple destinations through non-vehicular means instead of driving throughout the waterfront
- Develop and centralize parking where possible to minimize impact to the safety and experience of pedestrians and cyclists
- Make it easier to locate parking by using directional wayfinding & parking availability signs
- Develop and promote digital tools, such as smart parking signage and smart phone apps, to help with identifying and paying for parking
- Connect active transportation and trolley service directly to parking lots to provide links to destinations
- Develop an event-specific traffic management plan, which considers street closures and reducing cross traffic at parking entrances
- Encourage event goers to come early and stay late with information about all the other attractions available at the waterfront

Smart Parking



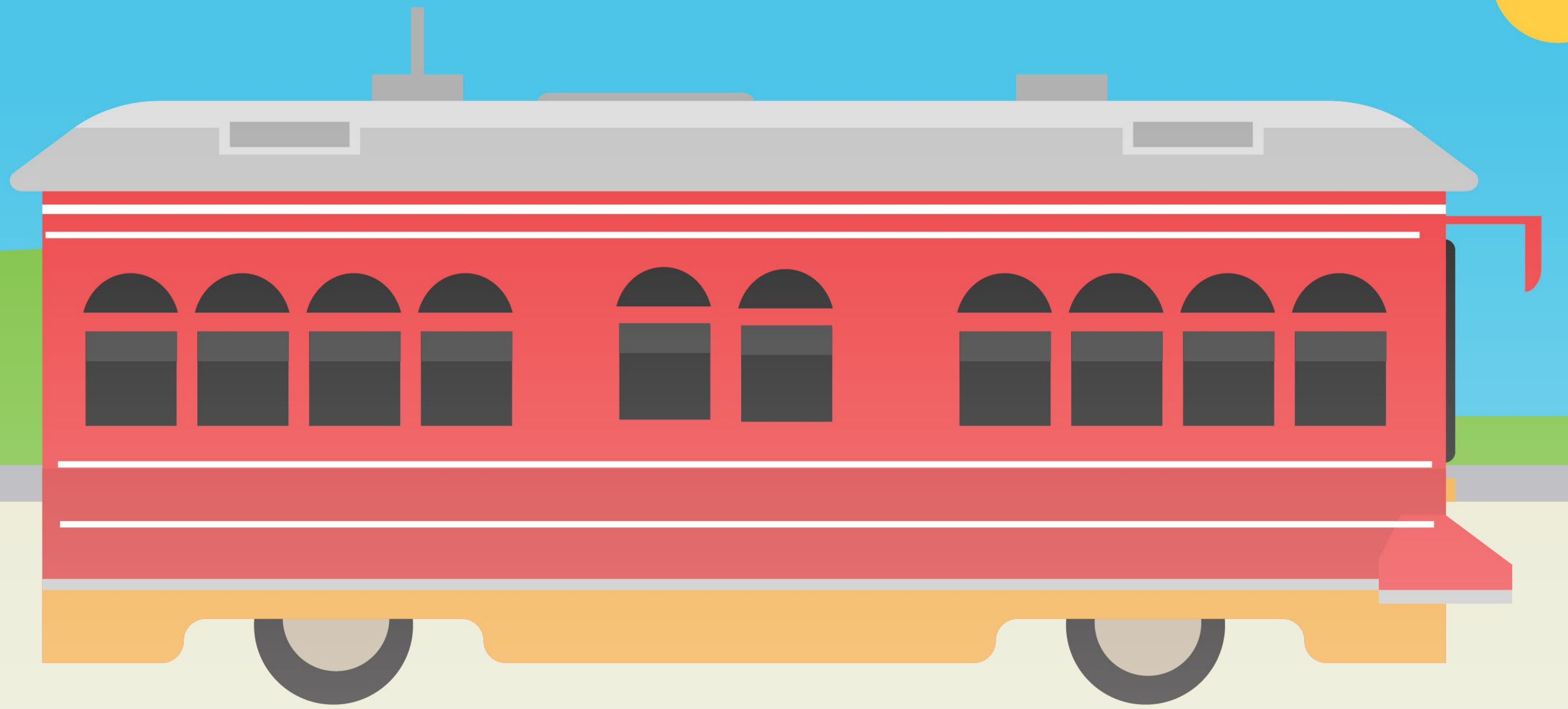
Digital smart parking signs guide drivers to parking locations and show space availability

Mobile Apps



Smart phone apps can guide visitors to parking locations and suggest how to get to their next destination without getting back in their car

IMPROVE PUBLIC TRANSIT



Public Transit Best Practices

- Enhance transit stops with amenities to increase visibility of service and create more incentive for ridership
- Use the trolley to connect public transit & parking to the waterfront
- Provide an electric tram to shuttle passengers between remote parking and destinations on high-capacity event and cruise days

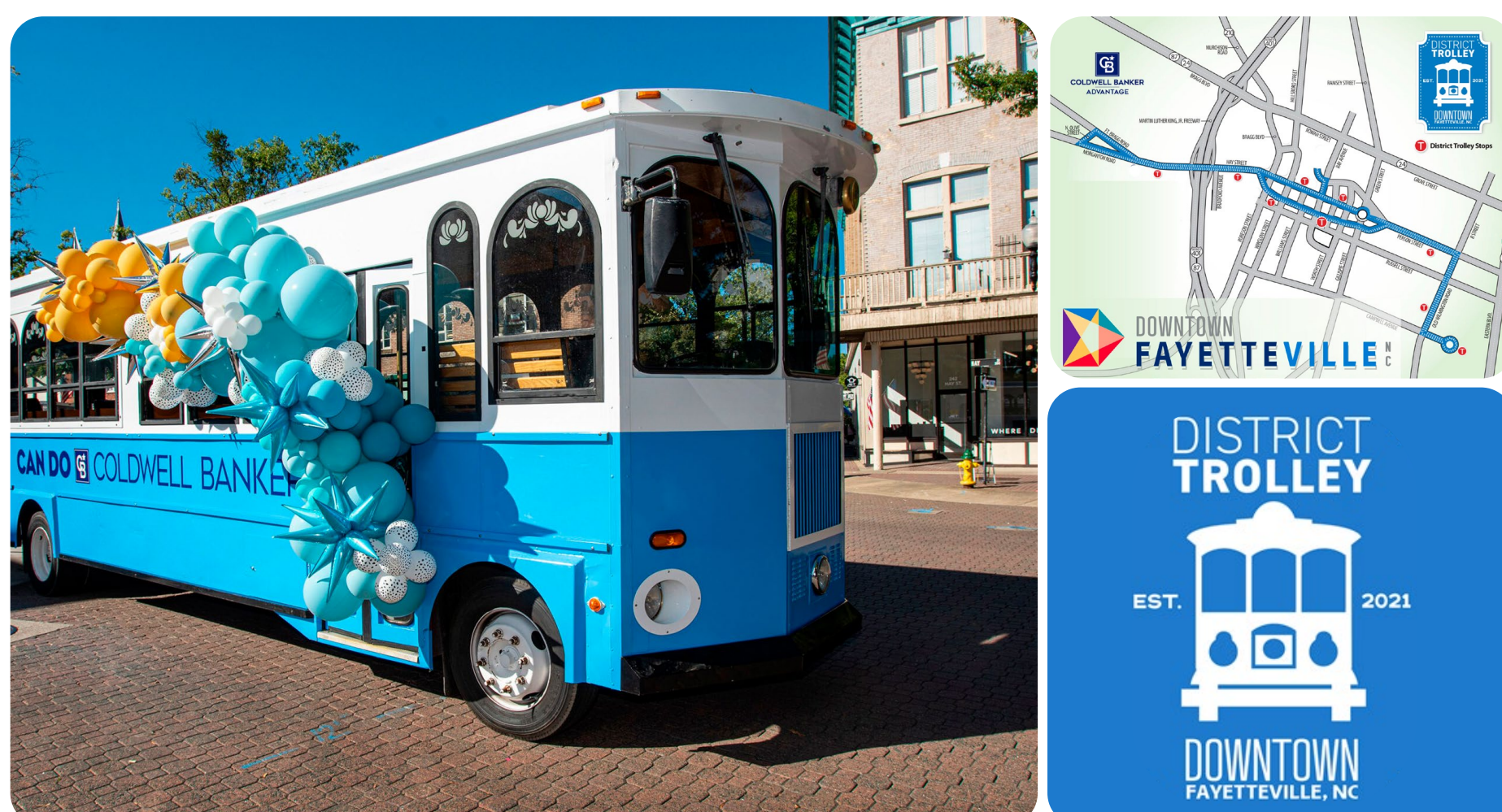
▪ Create Transit Hubs

- Hubs should offer access to high-capacity, high frequency transit services, including local and regional lines
- Access to shared micromobility modes, ride sharing, park and ride, carpool and vanpool services should be located nearby
- Hubs should include elements that improve rider comfort, like shelter, shade, real-time bus information, WiFi, lighting, and wayfinding signage

Water Taxi Best Practices

- Use the water as a unique and fun alternative transportation method
- Accommodate bikes & mobility devices onboard
- Travel time between primary stops should be in the 5- to 10-minute range based on distances
- Wait time should not exceed 20 minutes

Improved Trolley Service



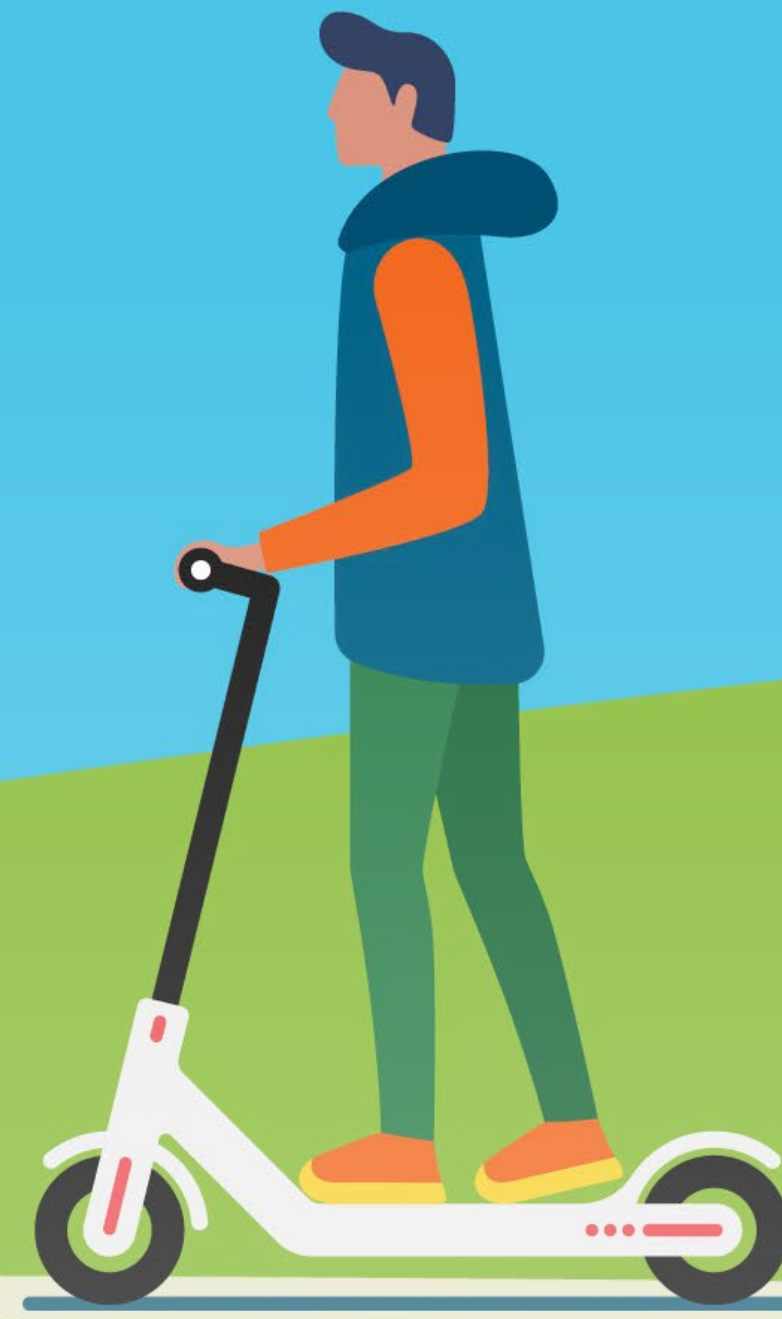
Create a strong trolley identity using branded stops, engaging graphics, and clear stop locations and schedules

Water Taxi



Santa Barbara's Lil' Toot Water Taxi operates daily from Memorial Day through Labor Day and on weekends off-season; the 25-minute trip includes a narrated harbor tour and accommodates 19 passengers

PROVIDE MULTI-BENEFIT PUBLIC ACCESS



Mobility Best Practices

- Create Micromobility Hubs
 - Hubs provide amenities to encourage & support non-motorized modes of travel
 - Locate hubs where multiple modes of transportation intersect, such as parking lots, transit stops, and bike/walking paths
 - Include recreation and/or food-beverage amenities to further activate the area
- Adding rental and charging stations for e-bikes and e-scooters to key locations at the waterfront will encourage visitors to leave their cars behind

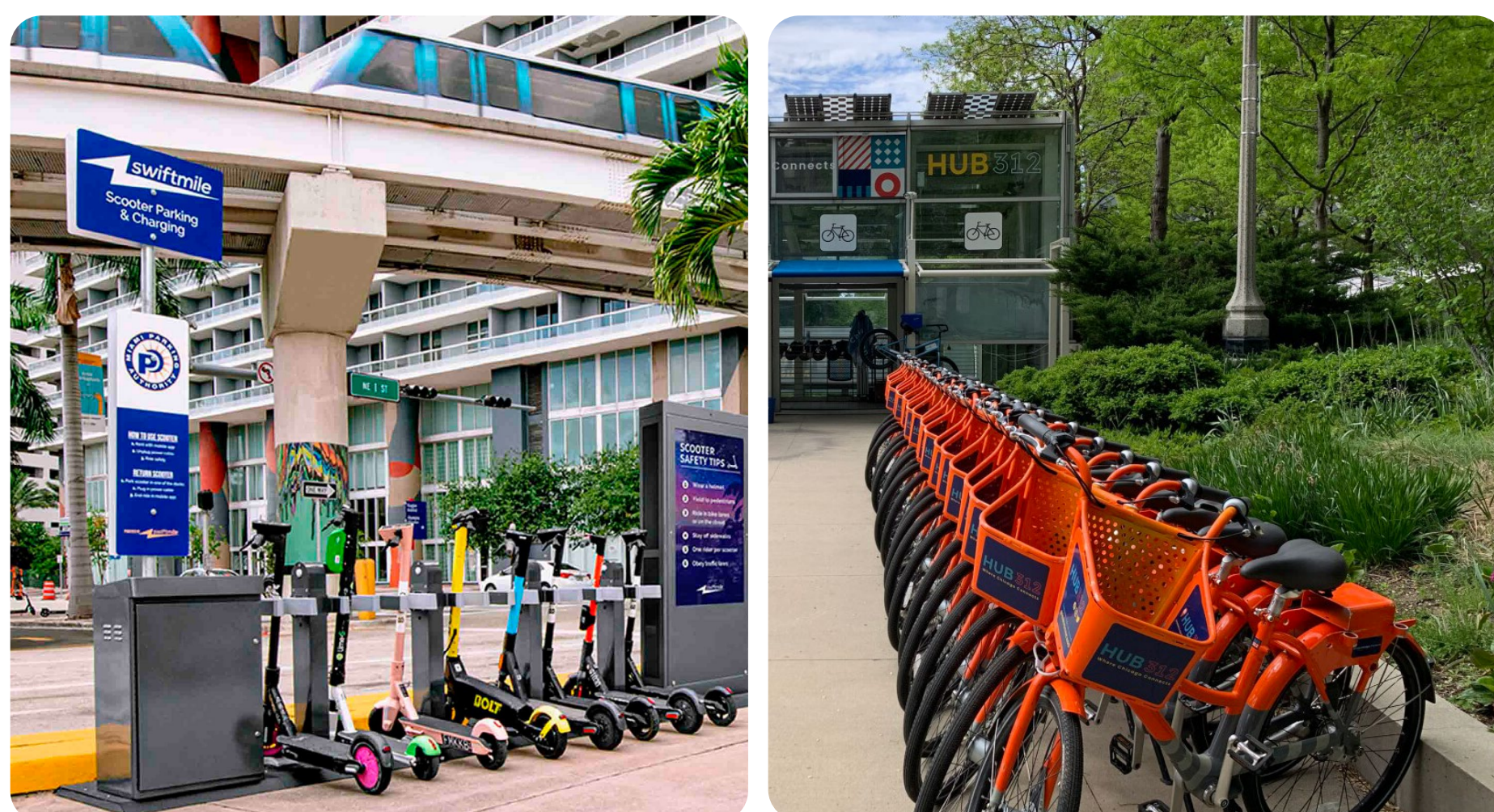
Pedestrian Best Practices

- Expand sidewalk widths near parks, recreational facilities, popular destinations, and transit stops
- Artful crosswalks call attention to pedestrian activity and contribute to a location's unique identity
- Enhance comfort, safety, and well-being with appropriate lighting, seating, shading, and greenery
- Sidewalk paving should be high-quality and ADA accessible without obstacles

Bicycle Best Practices

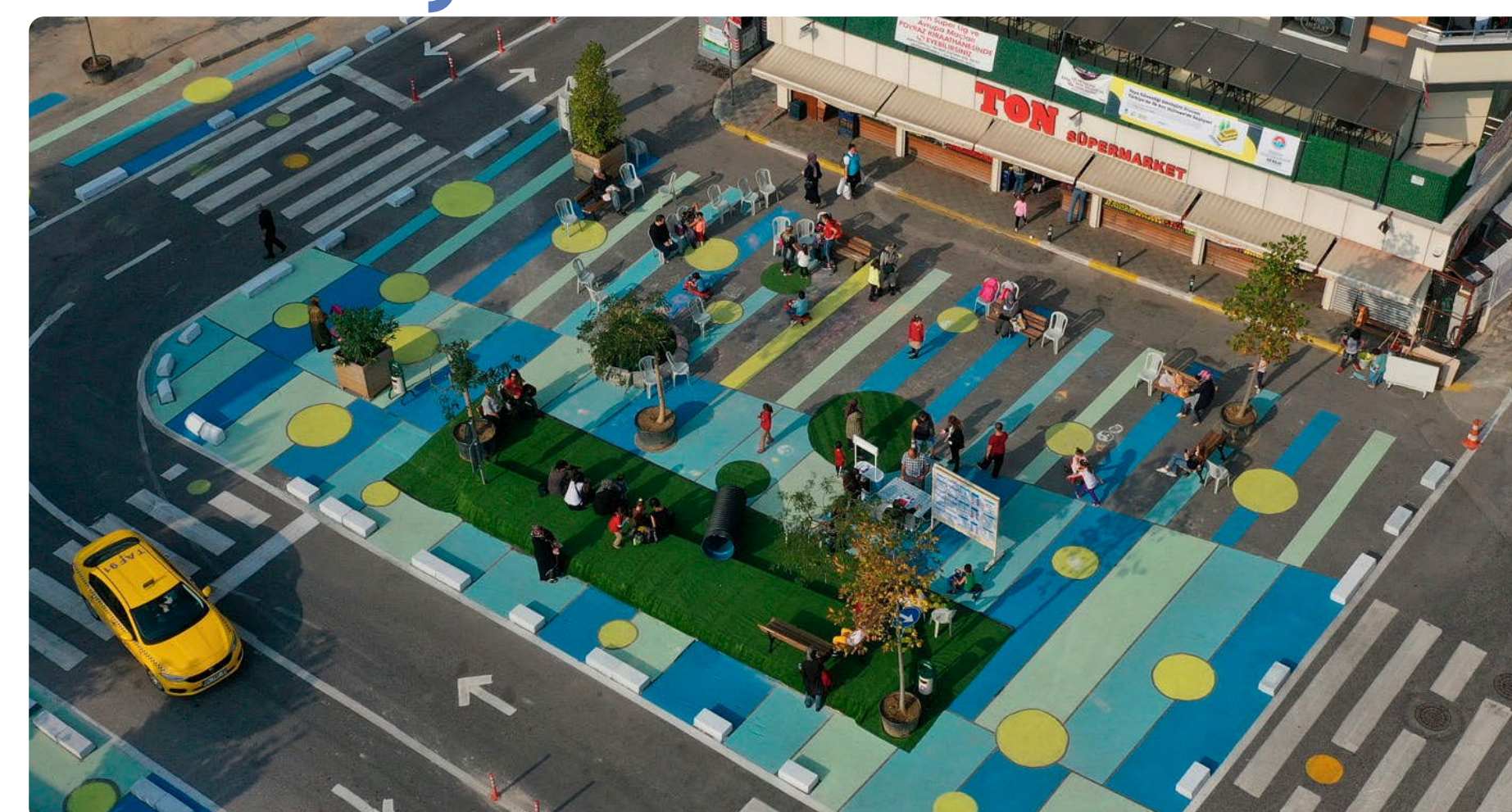
- Accommodate cyclists of all ages and abilities for safety & increasing the number of people riding
 - Class I Paths completely separate bicyclists from motor vehicle traffic, and are comfortable for people of all ages and abilities
 - Class IV Bikeways are on-street paths separated from motor vehicle travel lanes by a curb, median, planters, parked motor vehicles, delineators, and/or other vertical elements; comfortable for people of all ages and abilities
 - Wider paths can more safely accommodate users that travel at different speeds (e.g. walking, bicycle, e-scooter)

Micromobility Hubs



Amenities at a micromobility hub could include EV charging, secure bike storage/parking, bike repair station, bike/scooter rentals, seating, drinking fountains, shade, restrooms & wayfinding signs

Pilot Projects



Pilot Projects use low-cost materials & construction methods to test new improvements, before investing in permanent construction

CREATE POINTS OF INTEREST



Placemaking Best Practices

- Activate open spaces by adding interactive elements, such as art, exercise equipment, or playgrounds
- Involve the community and local artists in the creation and selection of art to reflect the identity of the waterfront
- Linear parks provide recreational uses in narrow spaces, transforming inactive or 'leftover' spaces into areas for community activity

Wayfinding Best Practices

- Place signage in key locations such as transit and mobility hubs, parking garages, and destinations
- Indicate time to destination via different transport methods
- Use digital & dynamic signage to inform visitors of parking location & availability, bus schedules, etc.
- Use technology, such as a tracker app, to help people locate the shuttle in real time
- Place signage for vehicles, bikes, and pedestrians at decision-points
- Cohesive, consistently-branded wayfinding that blends seamlessly with the waterfront area will help increase navigability for people walking and biking

Public Art



The Olympic Sculpture Park in Seattle demonstrates the integration of art in a large open space at the waterfront; installations by local and globally-known artists can create additional attractions in San Pedro

Wayfinding Identity



Signage should be clear and reflect the identity of the Los Angeles Waterfront