

MEDIA MONITORING SERVICE

SCORING

Question #1 – Products and Services, 30 – points max						
	RATER	A	B	C	D	Total
Company A		24	30	30	30	114
Company B		18	24	18	24	84
Company C		2	18	12	24	56

Question #2 – Ability to Provide Services, 30 – points max						
	RATER	A	B	C	D	Total
Company A		24	30	30	30	114
Company B		18	24	18	24	84
Company C		2	18	18	24	62

Question #3 - Cost – 20 points max						
	RATER	A	B	C	D	Total
Company A		12	12	16	20	60
Company B		12	12	4	16	44
Company C		3	12	12	12	39

Question #4 - Current Clients, 10 – points max						
	RATER	A	B	C	D	Total
Company A		8	6	8	4	26
Company B		8	6	8	8	30
Company C		2	6	2	10	20

Question #5 – Quality of Proposal – 10 points max						
	RATER	A	B	C	D	Total
Company A		8	10	8	10	36
Company B		6	4	6	10	26
Company C		6	6	6	10	28

	RATER							
	A	RANK	B	RANK	C	RANK	D	RANK
Company A	76	1	88	1	92	1	94	1
Company B	62	2	70	2	54	2	82	2
Company C	46	3	60	3	50	3	80	3

FINAL RANKING

Company A	350	1
Company B	268	2
Company C	238	3